

#### Cycle view of the study programme

B1 Or Th Pr Au Cr

#### Cours obligatoires de la finalité (B1 : 5Cr, B2 : 10Cr)

|            |   |    |    |    |   |     |    |
|------------|---|----|----|----|---|-----|----|
| MARK0012-1 | <i>Basics of marketing</i> - AnneChristine CADIAT, Cécile DELCOURT, Laurence DESSART - Suppl : AnneChristine CADIAT, Claire GRUSLIN | B1 | Q1 | 30 | - | -   | 5  |
| PSTG0041-1 | <i>Work placement</i> - Geoffrey GEUENS - [120h Internship]   | B2 | TA | -  | - | [+] | 10 |

#### Cours au choix de la finalité (B1 : 15Cr)

Choose courses totalling 15 ECTS out of the following : (B1 : 15Cr)

|            |  |    |    |          |        |        |   |
|------------|--|----|----|----------|--------|--------|---|
| COMU0044-1 | <i>Digital journalism</i><br>- <i>Techniques numériques du journalisme</i> - Alain JENNOTTE<br>- <i>Initiation au datajournalisme</i> - Alain JENNOTTE | B1 | TA | 15<br>15 | -<br>- | -<br>- | 5 |
| ECON0109-1 | <i>Introduction to economic systems, Theory</i> - HenryJean GATHON   | B1 | Q2 | 30       | -      | -      | 5 |
| GEST3055-1 | <i>Introduction to Business</i> - [30h AUTR]   | B1 | Q2 | -        | -      | [+]    | 5 |
| MARK8002-1 | <i>Marketing and Innovation</i> (english language) - AnneChristine CADIAT, Claire GRUSLIN  | B1 | Q2 | 30       | -      | -      | 5 |
| SPOL9226-1 | <i>Institutions économiques internationales</i> - Philippe VINCENT   | B1 | Q1 | 30       | -      | -      | 5 |
| GEST7005-1 | <i>Governance and HRM of social enterprises</i> - Charlotte MOREAU   | B1 | Q1 | 30       | -      | -      | 5 |
| GEST3024-1 | (pas organisé en 2024-2025) <i>Business and sustainable development</i> - Sybille MERTENS DE WILMARS   | B1 | Q2 | 30       | -      | -      | 5 |
| HIST0079-1 | <i>History of business</i> - Eric GEERKENS   | B1 | Q1 | 30       | -      | -      | 5 |
| HIST0176-1 | <i>Introduction to social and economic history of contemporary Belgium</i> - Eric GEERKENS   | B1 | Q2 | 30       | -      | -      | 5 |
| SOCI2257-1 | <i>Sociological analysis of social policies</i> - Nicolas JACQUET, Didier VRANCKEN   | B1 | Q1 | 30       | -      | -      | 5 |
| COMU0024-2 | <i>Socioeconomics of media and journalism</i>  | B1 | Q1 | 30       | -      | -      | 5 |

#### Cours obligatoires du tronc commun (B1 : 20Cr, B2 : 30Cr)

|            |  |    |    |    |    |   |    |
|------------|--|----|----|----|----|---|----|
| COMU2155-1 | <i>Public relations in the digital age</i> - Benoît GILSON   | B1 | Q2 | 30 | -  | - | 5  |
| COMU0035-1 | <i>Communication from the European institutions : speech and practice analysis</i> - Geoffrey GEUENS   | B1 | Q1 | 30 | -  | - | 5  |
| COMU0036-1 | <i>Project workshop</i> - Quanah ZIMMERMAN   | B2 | Q1 | 30 | -  | - | 5  |
| COMU0037-1 | <i>Visual communication (theory and analysis)</i> (english language) - Jeremy HAMERS                   | B1 | Q1 | 30 | -  | - | 5  |
| COMU0038-1 | <i>Actors of the European communication : public relations, think tanks, lobbies</i> - Geoffrey GEUENS | B2 | Q1 | 30 | -  | - | 5  |
| COMU0433-1 | <i>Audiovisual production workshop</i> (english language) - François PARMENTIER                        | B1 | Q2 | 15 | 15 | - | 5  |
| PTFE0035-1 | <i>Final thesis</i> - Marie HERBILLON  | B2 | TA | -  | -  | - | 20 |

#### Cours au choix du tronc commun (B1 : 20Cr, B2 : 20Cr)

Choose two modules from : (B1 : 20Cr, B2 : 20Cr)

#### ENGLISH (B1 : 10Cr, B2 : 10Cr)

|            |   |    |    |    |   |   |   |
|------------|---|----|----|----|---|---|---|
| TRAD0096-1 | <i>Comparative method in linguistics, English-French</i> (english language) - Marie HERBILLON | B1 | Q1 | 30 | - | - | 5 |
| TRAD0059-1 | <i>Issues in English civilization</i> (english language) - Marie HERBILLON                    | B2 | Q1 | 30 | - | - | 5 |

Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)

#### Argumentation Group

LMOD0001-1 *Practicing English argumentation* (english language) - Marie HERBILLON - Q2 - 30 - - 5

#### Linguistics group

Choose one of the following courses :

GERM0062-1 *World Englishes* (english language) - Daria TUNCA - Q2 30 - - 5

LGER0210-1 *English diachronic linguistics b : Approaches and perspectives in English historical linguistics* (english language) - Lieselotte BREMS - Q1 30 - - 5

LGER0223-1 *English synchronic linguistics a : English corpus linguistics* (english language) - An VAN LINDEN - Q1 30 - - 5

LGER0104-2 *English synchronic linguistics b: Construction grammar and its application to English* (english language) - Lieselotte BREMS - Q2 30 - - 5

LGER0105-2 *English diachronic linguistics: An introduction to grammaticalization* (english language) - Lieselotte BREMS - Q2 30 - - 5

#### Literature group

Choose one of the following courses :

LGER0200-1 *English literature a: Modern Literature(s) in English* (english language) - Marc DELREZ - Q1 30 - - 5

LGER0202-1 *English literature b: Intermedial approaches to literature and culture* (english language) - Michel DELVILLE - Q1 30 - - 5

LGER0204-1 *English literature c* (english language) - Delphine MUNOS - Q2 30 - - 5

LGER0206-1 *English language literature* (english language) - Daria TUNCA - Q2 30 - - 5

LGER0208-1 *English literature e: American literature* (english language) - Michel DELVILLE - Q1 30 - - 5

#### GERMAN (B1 : 10Cr, B2 : 10Cr)

TRAD0062-1 *Comparative method in linguistics, German-French* - Céline LETAWE - B1 Q1 30 - - 5

TRAD0063-1 *Issues in German civilization* (german language) - MyriamNaomi WALBURG - B2 Q1 30 - - 5

Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)

#### Argumentation Group

LMOD0002-1 *Practicing German argumentation* (german language) - Claus TELGE - Q2 30 - - 5

#### Linguistics group

Choose one of the following courses :

LGER0222-3 *German synchronic linguistics a : Fragen der deutschen Grammatik* (german language) - Robert MÖLLER - Q2 30 - - 5

LGER0101-5 *German synchronic linguistics b* (german language) - Robert MÖLLER - Q1 30 - - 5

#### Literature group

Choose one of the following courses :

LGER0191-1 *German literature a: Deutsche Literatur zwischen Romantik und Belle Epoque* (german language) - Louis GERREKENS - Q2 30 - - 5

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LGER0195-1 *German literature c: Deutsche Literatur im 20. und 21. Jahrhundert* (german language) - Vera VIEHÖVER - Q2 30 - - 5

#### SPANISH (B1 : 10Cr, B2 : 10Cr)

TRAD0074-1 *Comparative linguistics Spanish-French* (spanish language) - AnneCécile DRUET B1 Q1 30 - - 5

TRAD0075-1 *Hispanic civilization issues* (spanish language) - Ernesto WONG GARCÍA B2 Q1 30 - - 5

Choose two courses out of the following : (B1 : 5Cr, B2 : 5Cr)

LMOD0003-1 *Practicing Spanish argumentation* (spanish language) - Ernesto WONG GARCÍA - Q2 30 - - 5

LROM0076-1 *Questions of Spanish Linguistics* (spanish language) - Vanessa CASANOVA ROMERO - Q2 30 - - 5

LROM0136-1 *Questions of Hispano-American literature* (spanish language) - Kristine VANDEN BERGHE - Q1 30 - - 5

#### DUTCH (B1 : 10Cr, B2 : 10Cr)

TRAD0067-1 *Comparative method in linguistics, Dutch-French* - Laurent RASIER B1 Q1 30 - - 5

TRAD0068-1 *Issues in Dutch civilization* (dutch language) - Isa HENDRIKX B2 Q1 30 - - 5

Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)

##### Argumentation Group

LMOD0004-1 *Practicing Dutch argumentation* (dutch language) - Elies SMEYERS - Q2 30 - - 5

##### Linguistics group

Select 1 course in the linguistics group

LGER0224-5 *Dutch synchronic linguistics a : Ruimte, taal en cognitie* (dutch language) - Julien PERREZ - Q1 30 - - 5

LGER0225-1 *Dutch synchronic linguistics c: Tekstlinguïstiek en pragmatiek in het Nederlands* (dutch language) - Laurent RASIER - Q1 30 - - 5

##### Literature group

Select 1 course in the literature group

LGER0214-1 *Dutch literature b: Moderne poëzie in Vlaanderen en Nederland* (dutch language) - Erik SPINOY - Q1 30 - - 5

LGER0216-1 *Dutch literature c: Modern verhalend proza in Nederland en Vlaanderen* (dutch language) - Erik SPINOY - Q2 30 - - 5

#### FRENCH AS A FOREIGN LANGUAGES (B1 : 10Cr, B2 : 10Cr)

LGER0117-1 *Linguistics as applied to language learning and acquisition* - Laurent RASIER B2 Q1 30 - - 5

FLES0012-4 *Practical issues related to the Teaching of French as a Foreign and Second Language, Part II* - Deborah MEUNIER, Frédéric SAENEN, Audrey THONARD B2 Q2 30 - - 5

Choose a group according to its profile : (B1 : 10Cr)

##### For Frenchspeaking students (B1 : 10Cr)

LING0007-1 *Discourse analysis and typology* - Deborah MEUNIER, François PROVENZANO B1 Q2 30 - - 5

LROM0173-1 *Practical issues* - Sémir BADIR B1 Q1 30 - - 5

**For students whose mother language is not French (B1 : 10Cr)**

|            |   |    |    |    |   |   |   |
|------------|---|----|----|----|---|---|---|
| LANG0910-1 | <i>Command of the French language</i> - ISLV, Marielle MARÉCHAL | B1 | Q2 | 30 | - | - | 5 |
| LROM0106-1 | <i>French grammatical analysis</i> - Nicolas MAZZIOTTA          | B1 | Q1 | 30 | - | - | 5 |

## Additional ECTS Master in multilingual communication (120 ECTS)

### Compulsory courses (B0 : 10Cr)

|            |   |    |    |    |   |   |   |
|------------|---|----|----|----|---|---|---|
| COMU0019-1 | <i>Introduction to Cultural Policies and Economics</i> - Christophe PIRENNE   | B0 | Q2 | 30 | - | - | 5 |
| COMU2147-1 | <i>History of information and communication sciences, with an introduction to document research</i> - Geoffrey GEUENS | B0 | Q1 | 30 | - | - | 5 |

### Optional courses (B0 : 50Cr)

Choose two courses out of the following : (B0 : 10Cr)

|            |   |    |    |    |    |   |   |
|------------|---|----|----|----|----|---|---|
| COMU0008-1 | <i>Analysis of Cultural Institutions</i> - Pascal DURAND        | B0 | Q1 | 30 | -  | - | 5 |
| COMU0016-1 | <i>Theories of Communication</i> - Véronique SERVAIS            | B0 | Q1 | 30 | -  | - | 5 |
| ANTH0001-1 | <i>Introduction to anthropology</i> - Benjamin RUBBERS          | B0 | Q2 | 30 | -  | - | 5 |
| COMU0011-1 | <i>Esthetic Mediation and Communication</i> - Christine SERVAIS | B0 | Q1 | 30 | -  | - | 5 |
| CINE0004-1 | <i>Cinema and Video Documentaries</i> - Jeremy HAMERS           | B0 | Q1 | 30 | -  | - | 5 |
| CINE0007-1 | <i>History of Cinema</i> - Dick TOMASOVIC                       | B0 | TA | 30 | 30 | - | 5 |
| THEA0001-1 | <i>Danse et cinéma</i> - Dick TOMASOVIC                         | B0 | Q1 | 30 | -  | - | 5 |
| THEA0004-1 | <i>Histoire du théâtre</i> - Nancy DELHALLE                     | B0 | Q2 | 30 | -  | - | 5 |

### Specialized language class

**Choose two modules from : (B0 : 40Cr)**

#### Module : ENGLISH (B0 : 20Cr)

|            |   |    |    |    |   |     |   |
|------------|---|----|----|----|---|-----|---|
| LGER0078-1 | <i>Advanced English</i> (english language) - Daria TUNCA                              | B0 | Q1 | 30 | - | -   | 5 |
| LGER0084-1 | <i>English linguistics I</i> (english language) - Lieselotte BREMS                    | B0 | Q1 | 30 | - | -   | 5 |
| GERM0003-3 | <i>British civilization</i> (english language) - Raymond ECHITCHI - [3d FT Tr. Pr.]   | B0 | Q2 | 30 | - | [+] | 5 |
| LGER0079-1 | <i>Introduction to Modern English Literature III</i> (english language) - Daria TUNCA | B0 | Q1 | 30 | - | -   | 5 |

#### Module : GERMAN (B0 : 20Cr)

|            |  |    |    |    |   |     |   |
|------------|--|----|----|----|---|-----|---|
| LGER0006-4 | <i>German Language 2</i> (german language) - Louis GERREKENS                       | B0 | Q1 | 30 | - | -   | 5 |
| LGER0083-1 | <i>German Linguistics I</i> (german language) - Robert MÖLLER                      | B0 | Q2 | 30 | - | -   | 5 |
| GERM0002-3 | <i>German civilization</i> (german language) - Claus TELGE - [3d FT Tr. Pr.]       | B0 | Q2 | 30 | - | [+] | 5 |
| LGER0076-1 | <i>Study of German literary modern texts 3</i> (german language) - Louis GERREKENS | B0 | Q1 | 30 | - | -   | 5 |

#### MODULE : SPANISH (B0 : 20Cr)

|            |  |    |    |    |   |   |   |
|------------|--|----|----|----|---|---|---|
| LROM9028-2 | <i>Spanish II</i> (spanish language)<br>- <i>Theory</i> - AnneCécile DRUET<br>- <i>Practice</i> - AnneCécile DRUET | B0 | TA | 30 | - | - | 5 |
| LROM0036-1 | <i>Spanish linguistics</i> (spanish language) - Ernesto WONG GARCÍA  | B0 | Q1 | 30 | - | - | 5 |

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LROM0118-1 *Stylistics and automatic processing of Spanish texts* (spanish language) - Alvaro CEBALLOS VIRO B0 Q2 30 - - 5

Choose one of the following courses : (B0 : 5Cr)

LROM0115-1 *Spanish-American literary texts studies* B0 Q1 5  
 - *Theory* - Kristine VANDEN BERGHE 30 - -  
 - *Bibliographic research* - Kristine VANDEN BERGHE - 2 -

LROM0059-1 *Commentary on Spanish authors* (spanish language) - B0 Q1 30 - - 5  
 Alvaro CEBALLOS VIRO

#### Module : DUTCH (B0 : 20Cr)

LGER0010-3 *Dutch Language 2* (dutch language) - Julien PERREZ B0 Q2 30 - - 5

LGER0085-1 *Dutch linguistics 1* (dutch language) - Julien PERREZ B0 Q1 30 - - 5

GERM0004-3 *Dutch civilization* (dutch language) - Elies SMEYERS - [3d FT Tr. B0 Q2 30 - [+] 5  
 Pr.]

LGER0081-1 *Study of Modern Dutch Literature 3* (dutch language) - B0 Q1 30 - - 5  
 Kris STEYAERT

#### Module : FRENCH AS A FOREIGN LANGUAGE (B0 : 20Cr)

LROM0024-1 *Introduction to general linguistics and semiology* - Julien PERREZ, B0 Q1 30 - - 5  
 François PROVENZANO

LITT0005-1 *Literary and avant-garde movements in Europe (19th and 20th B0 Q2 30 - - 5  
 centuries)\** - Marc DELREZ

COMU0031-1 *Technical journalistic writing* - David LELOUP B0 Q1 30 - - 5

Choose 1 additional course amongst : (B0 : 5Cr)

COMU0008-1 *Analysis of Cultural Institutions* - Pascal DURAND B0 Q1 30 - - 5

COMU0016-1 *Theories of Communication* - Véronique SERVAIS B0 Q1 30 - - 5

ANTH0001-1 *Introduction to anthropology* - Benjamin RUBBERS B0 Q2 30 - - 5

COMU0011-1 *Esthetic Mediation and Communication* - Christine SERVAIS B0 Q1 30 - - 5

CINE0004-1 *Cinema and Video Documentaries* - Jeremy HAMERS B0 Q1 30 - - 5

CINE0007-1 *History of Cinema* - Dick TOMASOVIC B0 TA 30 30 - 5

THEA0001-1 *Danse et cinéma* - Dick TOMASOVIC B0 Q1 30 - - 5

THEA0004-1 *Histoire du théâtre* - Nancy DELHALLE B0 Q2 30 - - 5