

#### Block view of the study programme

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#### Block 1

##### Cours obligatoires de la finalité

DOCU1456-1	<i>Publishing in Wallonia and Brussels in the past and today</i> - Pascal DURAND	Q1	30	-	-	5
DOCU0048-1	<i>The publishing industry</i> - <i>Editorial techniques and processes</i> - Tanguy HABRAND - <i>Distribution</i> - Philippe MARCZEWSKI, Anicet THOMAS - <i>The book trade</i> - Bernard QUICKELS	Q1	30 15 15	- - -	- - -	5

##### Cours au choix de la finalité

Choose one course from the following :

LROM0200-1	<i>Workshop in literature criticism</i> - Laurent DEMOULIN	Q1	30	-	-	5
DOCU0049-1	<i>Events in the book world: activities, demonstrations, workshops</i> - Tanguy HABRAND	Q2	30	-	-	5

##### Cours obligatoires du tronc commun

MEDC0001-1	<i>Analysis of cultural production (arts et médias)</i> - Christophe PIRENNE	Q2	30	-	-	5
PEAV0022-1	<i>Analysis of reception (arts et médias)</i> - Christine SERVAIS	Q1	30	-	-	5
DOCU0023-1	<i>Socio-Economics of the Production and Circulation of Books</i> - Pascal DURAND	Q2	30	-	-	5
MEDC0005-1	<i>Communication of Cultural institutions (Relations presse, relations publiques)</i> - Alexandre JACQUES, JeanYves REUMONT	Q2	30	-	-	5
COMU0432-1	<i>Audience analysis seminar</i> - <i>Cadre d'analyse (Partim I)</i> - Christine SERVAIS - <i>Enquêtes (Partim II)</i> - Elise VANDENINDEN		30 -	- 15	- -	5

##### Cours au choix du tronc commun

Choose courses totalling 5 ECTS from the following :

LANG0087-4	<i>English level 2 (english language)</i> - Adnan VESSEUR	TA	60	-	-	5
LANG0148-5	<i>Dutch level 2 (dutch language)</i> - Liliane GEHLEN	TA	60	-	-	5

Choose courses totalling 15 ECTS out of the following :

##### Literature

HAAR0160-1	<i>Special question of history of art: comics*</i> - Frédéric PAQUES	Q1	30	-	-	5
LROM0189-1	<i>Literature for young people</i>	Q2	30	-	-	5
LROM0011-1	<i>Popular literature and media culture (French-speaking world)</i> - BjörnOlav DOZO	Q1	30	-	-	5
LITT0004-1	<i>Introduction to the great Western literatures</i> - Laurent DEMOULIN	Q1	30	-	-	5
LITT0005-1	<i>Literary and avant-garde movements in Europe (19th and 20th centuries)*</i> - Marc DELREZ	Q2	30	-	-	5
LROM0177-2	<i>In-depth history of French literature in Belgium</i> - Benoît DENIS	Q2	45	-	-	5
LROM0188-1	<i>History of the French-speaking poem of Belgium</i> - Gérald PURNELLE	Q2	30	-	-	5

##### Music and theatre arts

MUSI0023-2	<i>History of music (the tonal age)</i> - Christophe PIRENNE - [3d FT Tr. Pr.]	Q1	30	-	[+]	5
MUSI0021-3	<i>Special questions of history of music (new grammars)</i> - Christophe PIRENNE - [3d FT Tr. Pr.]	Q1	30	-	[+]	5
MUSI0037-1	<i>History questions of popular music</i> - Christophe PIRENNE	Q2	30	-	-	5

THEA0005-1	<i>Questions de théâtre contemporain</i> - Nancy DELHALLE	Q2	30	-	-	5
MUSI0047-1	<i>Music administration</i> - Philippe VENDRIX	Q1	30	-	-	5
LROM0125-1	<i>European theatre scenes*</i> - Nancy DELHALLE	Q2	30	-	-	5

#### Plastic arts and Heritage

HAAR0008-1	<i>History of Art and Archaeology : the modern era : the 20th century</i> - Julie BAWIN	Q1	30	-	-	5
HAAR0133-1	<i>Contemporary public art history</i> - Julie BAWIN - [8d FT Tr. Pr.]	Q2	30	-	[+]	5
ARCH1945-1	<i>Introduction to contemporary issues of cities and landscape design</i>	Q1	24	-	-	5
PHIL1226-2	<i>Seminar on aesthetics and critical theories of culture</i> - Maud HAGELSTEIN - [45h SEM]	Q2	-	-	[+]	5
HAAR0161-1	<i>Introduction to museology and issues of social and environmental transition, Introduction to museology, including issues of social and environmental transition</i> - Nicolas NAVARRO	Q1	30	-	-	5
HAAR0138-1	<i>Exhibition design</i> - Nicolas NAVARRO	Q1	30	-	-	5
ANTH0038-1	<i>Introduction to immaterial inheritance</i> - Françoise LEMPEREUR	Q1	30	-	-	5
HAAR0080-1	<i>Heritage interpretation: guiding practice</i> - Nicolas NAVARRO, Isabelle VERHOEVEN	Q1	30	-	-	5
CINE0008-1	<i>Semiotics of photography</i> - Maria Giulia DONDERO	Q1	30	-	-	5

#### Social science

SOCI1247-2	<i>Seminar on science and society</i> - Laurence BOUQUIAUX, Frédéric CLAISSE, Bruno FRÈRE, Kim HENDRICKX - [30h SEM]	Q2	-	-	[+]	5
MEDC1012-1	<i>Intercultural mediation and acculturation processes</i> - Elise VANDENINDEN	Q1	15	-	-	5
HIST0075-2	<i>Introduction to economic and social history</i> - Eric GEERKENS	TA	45	-	-	5
ANTH0376-1	<i>Anthropology and art: ethno-artistic explorations</i> - Rachel BRAHY, Guy MASSART	Q2	30	15	-	5

#### Block 2

##### Cours obligatoires de la finalité

DOCU0009-3	<i>Digital book chain: forms, media and business models</i> - Tanguy HABRAND	Q2	30	-	-	5
INFO1277-1	<i>Typography and Layout</i> - Gérald PURNELLE	Q2	30	-	-	5
PSTG9006-2	<i>internship 2</i> - [120h Internship]	TA	-	-	[+]	5

##### Cours obligatoires du tronc commun

COMU0041-1	<i>Workshops</i> - <i>Creative workshop: mediation mechanisms (part I)</i> - Elise VANDENINDEN - <i>Editorial communication workshop (part II)</i> - Tanguy HABRAND	Q2	15	15	-	5
GEST6002-1	<i>Social enterprises and strong sustainability management</i> - Sybille MERTENS DE WILMARS	Q2	30	-	-	5
DOCU0458-2	<i>Technical and aesthetic of media of cultural diffusion</i> - Olivier DEBIE, Xavier DEGRAUX	Q2	30	-	-	5
THEA0007-1	<i>Public policy of cultural institutions</i> - Roland VAN DER HOEVEN	Q1	30	-	-	5
PTFE0036-1	<i>Thesis</i>	TA	-	-	-	20

##### Cours au choix du tronc commun

Choose courses totalling 5 ECTS from the following :

#### Literature

HAAR0160-1	<i>Special question of history of art: comics*</i> - Frédéric PAQUES	Q1	30	-	-	5
LROM0189-1	<i>Literature for young people</i>	Q2	30	-	-	5
LROM0011-1	<i>Popular literature and media culture (French-speaking world)</i> - BjörnOlav DOZO	Q1	30	-	-	5
LITT0004-1	<i>Introduction to the great Western literatures</i> - Laurent DEMOULIN	Q1	30	-	-	5
LITT0005-1	<i>Literary and avant-garde movements in Europe (19th and 20th centuries)*</i> - Marc DELREZ	Q2	30	-	-	5
LROM0177-2	<i>In-depth history of French literature in Belgium</i> - Benoît DENIS	Q2	45	-	-	5
LROM0188-1	<i>History of the French-speaking poem of Belgium</i> - Gérald PURNELLE	Q2	30	-	-	5
<b>Music and theatre arts</b>						
MUSI0023-2	<i>History of music (the tonal age)</i> - Christophe PIRENNE - [3d FT Tr. Pr.]	Q1	30	-	[+]	5
MUSI0021-3	<i>Special questions of history of music (new grammars)</i> - Christophe PIRENNE - [3d FT Tr. Pr.]	Q1	30	-	[+]	5
MUSI0037-1	<i>History questions of popular music</i> - Christophe PIRENNE	Q2	30	-	-	5
THEA0005-1	<i>Questions de théâtre contemporain</i> - Nancy DELHALLE	Q2	30	-	-	5
MUSI0047-1	<i>Music administration</i> - Philippe VENDRIX	Q1	30	-	-	5
LROM0125-1	<i>European theatre scenes*</i> - Nancy DELHALLE	Q2	30	-	-	5
<b>Plastic arts and Heritage</b>						
HAAR0008-1	<i>History of Art and Archaeology : the modern era : the 20th century</i> - Julie BAWIN	Q1	30	-	-	5
HAAR0133-1	<i>Contemporary public art history</i> - Julie BAWIN - [8d FT Tr. Pr.]	Q2	30	-	[+]	5
ARCH1945-1	<i>Introduction to contemporary issues of cities and landscape design</i>	Q1	24	-	-	5
PHIL1226-2	<i>Seminar on aesthetics and critical theories of culture</i> - Maud HAGELSTEIN - [45h SEM]	Q2	-	-	[+]	5
HAAR0161-1	<i>Introduction to museology and issues of social and environmental transition, Introduction to museology, including issues of social and environmental transition</i> - Nicolas NAVARRO	Q1	30	-	-	5
HAAR0138-1	<i>Exhibition design</i> - Nicolas NAVARRO	Q1	30	-	-	5
ANTH0038-1	<i>Introduction to immaterial inheritance</i> - Françoise LEMPEREUR	Q1	30	-	-	5
HAAR0080-1	<i>Heritage interpretation: guiding practice</i> - Nicolas NAVARRO, Isabelle VERHOEVEN	Q1	30	-	-	5
CINE0008-1	<i>Semiotics of photography</i> - Maria Giulia DONDERO	Q1	30	-	-	5
<b>Social science</b>						
SOCI1247-2	<i>Seminar on science and society</i> - Laurence BOUQUIAUX, Frédéric CLAISSE, Bruno FRÈRE, Kim HENDRICKX - [30h SEM]	Q2	-	-	[+]	5
MEDC1012-1	<i>Intercultural mediation and acculturation processes</i> - Elise VANDENINDEN	Q1	15	-	-	5
HIST0075-2	<i>Introduction to economic and social history</i> - Eric GEERKENS	TA	45	-	-	5
ANTH0376-1	<i>Anthropology and art: ethno-artistic explorations</i> - Rachel BRAHY, Guy MASSART	Q2	30	15	-	5

#### Bloc d'aménagement du programme de l'année

### Additional ECTS Master in communication (120 ECTS)

#### Compulsory courses

COMU0008-1	<i>Analysis of Cultural Institutions</i> - Pascal DURAND	Q1	30	-	-	5
CINE0004-1	<i>Cinema and Video Documentaries</i> - Jeremy HAMERS	Q1	30	-	-	5
COMU2145-1	<i>Introduction to media and information</i> - Pascal DURAND	Q1	30	-	-	5
COMU0019-1	<i>Introduction to Cultural Policies and Economics</i> - Christophe PIRENNE	Q2	30	-	-	5
HIST0055-1	<i>Introduction to historical criticism</i> - Philippe RAXHON	Q2	30	-	-	5
COMU0016-1	<i>Theories of Communication</i> - Véronique SERVAIS	Q1	30	-	-	5
PEAV0020-1	<i>Techniques of journalism</i> - David LELOUP	Q2	30	-	-	5
COMU2147-1	<i>History of information and communication sciences, with an introduction to document research</i> - Geoffrey GEUENS	Q1	30	-	-	5
COMU0002-1	<i>Media and digital mediations</i> - Christine SERVAIS	Q2	30	-	-	5

#### Optional courses

Choose two courses out of the following :

HIST0056-1	<i>History of books and libraries</i> - Pascal DURAND, Veronica GRANATA, Philippe RAXHON	Q2	30	-	-	5
MEDC0002-1	<i>Observations on political and cultural institutions</i> - Pascal DURAND, Christophe PIRENNE	TA	30	-	-	5
PEAV0016-1	<i>Journalistic discourse and stereotypes</i> - Geoffrey GEUENS	Q2	30	-	-	5

Select 1 language course out of the following :

*Notice* : the choice of this language must be followed in block 1

LANG0086-3	<i>English level 1</i> (english language) - Daphné BUI, Pascal MAQUINAY	TA	60	-	-	5
LANG0044-6	<i>Dutch level 1</i> (dutch language) - Claudine COLIN, Liliane GEHLEN	TA	60	-	-	5