

## Block view of the study programme

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### Block 1

#### Compulsory courses

GCER2189-1	<i>Management and Financial Accounting</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2190-1	<i>Corporate Finance</i> (english language)	TA 36	-	-	<b>5</b>
GCER2223-1	<i>Strategy</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2191-1	<i>Developing a Leader Mindset</i> (english language) - N...	TA 18	-	-	<b>3</b>
GCER2192-1	<i>Marketing</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2193-1	<i>Operations</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2194-1	<i>Data Driven Decision Making</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2195-1	<i>Leadership Dynamics</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2196-1	<i>Leadership and Corporate Accountability</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2224-1	<i>Business Simulation</i> (english language) - N...	TA 20	-	-	<b>2</b>
GCER2197-1	<i>Leading Disruptive Innovation</i> (english language) - N...	TA 80	-	-	<b>10</b>

#### Optional courses

Choose courses totaling 13 credits from the following :

GCER2233-1	<i>Management Essentials</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2225-1	<i>Inside the Startup</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2198-1	<i>Financial Management</i> (english language)	TA 36	-	-	<b>5</b>
GCER2199-1	<i>Data Science in Business</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2201-1	<i>Digital Transformation</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2202-1	<i>Blockchain &amp; Big Data</i> (english language)	TA 36	-	-	<b>5</b>
GCER2203-1	<i>Strategic Communication</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2204-1	<i>Project Management</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2205-1	<i>Circular Economy</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2206-1	<i>SME 360</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2235-1	<i>Change Management</i> (english language) - N...	24	-	-	<b>3</b>
GCER2207-1	<i>Private Equity &amp; Other Alternative Asset Classes</i> (english language)	TA 36	-	-	<b>5</b>
GCER2208-1	<i>Portfolio Management</i> (english language)	TA 36	-	-	<b>5</b>
GCER2209-1	<i>Advanced Risk Management</i> (english language)	TA 36	-	-	<b>5</b>
GCER2210-1	<i>Fundamental Investing</i> (english language)	TA 15	-	-	<b>2</b>
GCER2211-1	<i>Sustainable Finance</i> (english language)	TA 24	-	-	<b>3</b>
GCER2212-1	<i>Governance &amp; Sustainability</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2213-1	<i>Human Resources &amp; Career development</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2214-1	<i>Mergers and Acquisitions</i> (english language)	TA 36	-	-	<b>5</b>
GCER2215-1	<i>Negotiation</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2226-1	<i>Leadership Presence</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2216-1	<i>Organizational Behavior</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2227-1	<i>Consulting</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2228-1	<i>Strategic Analysis</i> (english language) - N...	TA 9	-	-	<b>2</b>

# Study programmes 2024-2025

## HEC Management School - University of Liege

### University certificate - International MBA

GCER2229-1	<i>Corporate Governance</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2230-1	<i>Corporate Trasury</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2231-1	<i>Behavioral Finance</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2232-1	<i>Turnaround Management</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2218-1	<i>International Business Strategy</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2219-1	<i>Luxembourg Labour Law</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2220-1	<i>Brand Management</i> (english language) - N...	TA 15	-	-	<b>2</b>
GCER2221-1	<i>Digital Marketing</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2222-1	<i>Social Entrepreneurship</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2252-1	<i>Artificial Intelligence</i> (english language) - N...	TA 36	-	-	<b>5</b>
GCER2253-1	<i>Strategic Technology</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2254-1	<i>Turnaround Value Creation</i> (english language) - N...	TA 24	-	-	<b>3</b>
GCER2255-1	<i>Growth Hacking</i> (english language) - N...	TA 15	-	-	<b>2</b>

**Note: elective courses are organized if the number of registered students is sufficient. Students will have to complete their program in two years.**

#### Optional free course

GSTG3006-1	<i>Internship</i> (english language) - N...	TA	-	-	-	<b>10</b>
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#### Pre-requisite

Depending on their background, some students might be invited to attend the following complementary courses.

GCER2234-1	<i>Fundamentals of Economics</i> (english language) - N...	TA 36	-	-	-	<b>5</b>
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