

**Block view of the study programme**

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**Block 1**

**Compulsory Courses**

GCER2168-1	<i>Impact of Digital Transformation on the Finance Function</i> (english language) - N... - [30h E-Lrng]	TA	-	-	[+]	<b>3</b>
GCER2169-1	<i>Product innovation and Marketing Communication in the Digital Age</i> (english language) - N... - [30h E-Lrng]	TA	-	-	[+]	<b>3</b>
GCER2170-1	<i>Preparing for Digital Transformation with Information Systems and Tools</i> (english language) - N... - [30h E-Lrng]	TA	-	-	[+]	<b>3</b>
GCER2171-1	<i>Achiving Digital Transformation in the Age of Industry 4.0</i> (english language) - N... - [30h E-Lrng]	TA	-	-	[+]	<b>3</b>
GCER2172-1	<i>Organizational and Human Aspects of the Digital Transformation</i> (english language) - N... - [30h E-Lrng]	TA	-	-	[+]	<b>3</b>
GCER2173-1	<i>Digital transformation Strategy</i> (english language) - N... - [30h Mon. WS]	TA	-	-	[+]	<b>3</b>